Headstart Group

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THE HUB

A monthly e-newsletter to support and connect with our NETs



Let's Celebrate Our

20

Years of Success

HK Tel: (852)2155 9602 www.headstartgroup.co Headstart NET headstart_netizen Headstart Group Ltd

CityU Department of English
香港城市大學
City University of Hong Kong

Headstart Group
A Multi-product Educational Service Provider
Expanding Minds, Inspiring [illegible]

Smart & Impactful Teaching with AI

This workshop is **truly unparalleled** — an essential step for NETs determined to stay ahead in the new era of teaching. More than theory, it delivers hands-on, practical skills that open educators' eyes to the power of AI as a classroom tool. You will gain the vision to transform lessons, inspire active student engagement, elevate learning outcomes, and stand out as leaders in the profession.

ONLY A FEW SEATS AVAILABLE!

Future-Ready Teaching

- Walk away ***ready to use AI in tomorrow's lessons***
- Leverage AI to ***save time in curriculum design & lesson preparation***
- Learn from ***a world renowned professor*** in the field
- Deepen experience through ***collaborative exchanges*** with peers
- Gain insights into an ***innovative new world*** of learning and teaching



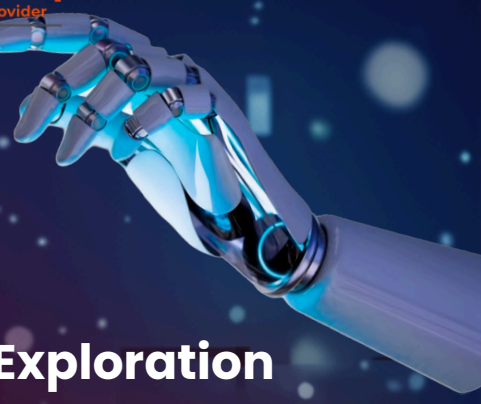
Prof Benjamin Luke Moorhouse

Speaker

Prof. Benjamin Luke Moorhouse is an Associate Professor in the Department of English, City University of Hong Kong, China. He has extensive experience as a primary school English language teacher. He has worked for the Education Bureau, Hong Kong Baptist University (HKBU), and the University of Hong Kong.

Department of English
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Expanding Minds, Inspiring Futures



Future-Ready Teaching

Module I: Foundations of AI & Ecosystem Exploration

- Introduction of AI tools: POE, Magicschool, Gemini +
- How AI tools work
- Prompt Engineering: for text and image

Module II: AI-Powered Lesson Design & Material Creation

- AI-driven lesson planning and curriculum structuring
- Rapid creation of differentiated reading, listening, and task-based materials
- Designing interactive resources and activities for active lesson delivery

Module III: Intelligent Assessment, Grading & Feedback

- Generating rubrics, quizzes, and assessment criteria with AI
- Streamlining assignment grading and diagnostic feedback
- Balancing automated evaluation with personalized teacher insights

Module IV: Ethics, Overuse, & The Future Teacher

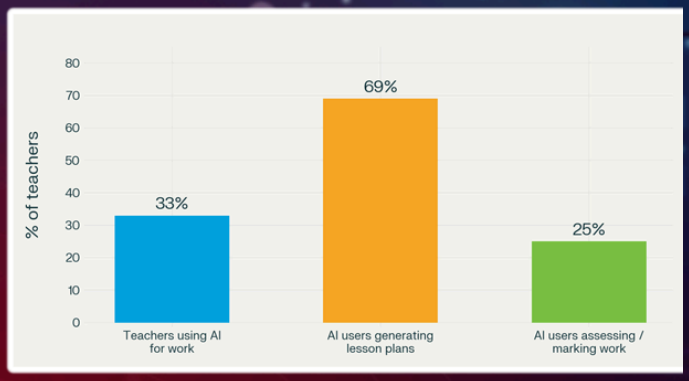
- Ethical and responsible integration of AI in school environments
- Identifying and mitigating AI overuse, bias, and academic integrity risks
- Redefining the human role of the language teacher in an AI-driven era

Why Now?
AI Is Reshaping English Teaching

54.2% of Hong Kong primary schools report that at least half of their teachers have begun using AI to support learning and teaching.

69% of teachers who use AI globally rely on it to generate lesson plans.

1 in 3 teachers worldwide now uses AI in their work.



AI is not replacing teachers — it is changing what great teaching looks like.

Join the CityU co-organised workshop to turn AI into a helpful partner for lesson design, material preparation embracing learner diversity, student feedback and responsible classroom management

21 Nov, 2026 (Sat)
Morning: 9:30am - 12:45pm
Lunch: 13:00 - 14:00pm
Afternoon: 14:15 - 17:30pm

***Lunch and refreshments are included.**

HKD $1280
(After Sponsored by Headstart Group)

Enrol Now

YOU DON'T WANT TO MISS OUT!

For any questions, please WhatsApp 98681732
or email recruit@headstartgroup.co

NOVEMBER BIRTHDAY STAR

ALEXIS (MILES) MAY WALTER
ANA ESPELETA
ANNABEL YAT SUM LIU
BIBI AAIZAH MAHMOOD
BIBI FAZIA MOHAMMAD
ESHAL ALI
HO WING PONG
KATRINA DALINO TOOMALATAI
LAIEBA KHAN
MONIBAH
NISHI KALYANI
NISTRATOVA VICTORIA
NUMAN GHARIB
WING LONG WONG
YUSRA SALEEM
ZARTASHIA RIZWAN

