



# About 關於 Headstart Group

Headstart Group has just celebrated its 17th birthday! For the last 17 years, It has been providing successful English enhancement programmes and NET Recruitment and Management Service to more than 270 schools in Hong Kong. It is firmly recognised as a pre-eminent name in the industry.

Headstart Group 在長達17年的時間,已成功為香港270多所學校提供英語增潤課程及外籍英語老師招聘和管理服務,在業界建立了卓越的聲譽。

"Our society, our world and our future depend on our investment in **HUMAN CAPITAL!**"

「我們的社會與及世界的未來全 賴於我們在人力資源的投放!」

# Our Guiding Belief 我們堅定的信念

Human capital investment is the single most important investment that one can make.

人力資源是極其重要而長遠的投資。

# Headstart Total Solution 全領域服務策略



Prompt and Attentive Services

迅速和細心的服務

Our Educational Services Team is prompt and responsive. Its team members cut every operational process into fine details so quality of our service is truly assured.

我們的專業教育服務團隊會迅速 回應並跟進您的需求,我們的團 隊會細心分析服務範疇中所有細 節,確保為學校提供最高質素的 教育服務。

## Dedicated NETs with Good Work Ethics 專業及敬業的 外藉英語老師

Our Teacher Recruitment
Team scouts Hong Kong and
the world for the most
suitable NETs and allocates
them appropriately to meet
our schools' needs.

我們的專業招聘團隊在香港及世 界各地為學校尋找最合適的外藉 英語老師。



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Excellent Quality Products 高品質創意教材

Our Curriculum Team is made up of professionals who take pride in creating top quality and cuttingedge curriculum.

我們的專業課程設計團隊會特別為 學校制定高質素及創意教材。

## NET Service Statistics 外籍英語老師服務資料統計

2023 2024



of our schools will **recommend** us 學校會推薦我們



of our schools are very satisfied with our NETs' performance.

學校非常滿意我們外藉英語老師的表現



of our students are **very satisfied** with our NETs' performance.

學生非常滿意我們外藉英語老師的表現









of our NETs possess a bachelor or higher degree 外藉英語老師擁有本科或以上學歷





of our NETs are skilled at using educational technology.

外藉英語老師能善用現今各種<mark>教育科技</mark>



TEFL/TESOL

外藉英語老師擁有專業或英語教學資格 PGDE/PGCE/TEFL/TESOL

## Words from Our NETs 老師的話



## Peter J Murray



I am happy with the work relationship with Headstart and I am looking forward to continuing our fruitful partnership.



## **Amy Holdsworth**



I am very pleased with how Headstart collaborates with me and the schools. They truly understand our needs.



#### Vanita Chhabria



I highly appreciate
Headstart's commitment
to effective
communication.
They promptly address
all my concerns.

We are committed to serving our schools and our students with relentless effort.

We are proud to make an impact on the most important industry in the world – EDUCATION.

Headstart 踏入十八載,努力不懈,邁步前進, 為學生全心全意地服務,並致力為學界作出貢獻。



# NET Recruitment & Management Service 外籍英語老師招聘及監管服務

We fully understand that qualified, energetic and caring NETs with good attitude are important to our schools. The company works tirelessly to build a solid NET team to serve our schools and our students.

我們深深明白每所學校都希望聘請到高質素、有活力、有愛心和 敬業的外籍英語老師在校內進行英語教學。我們的專業招聘團隊 以此為已任: 竭盡所能確保有最好的外藉英語老師能為我們的學 校和學生服務。

## Headstart Academy Headstart 學院

Headstart Academy provides systematic and practical workshops to improve our NETs' teaching quality and effectiveness. Our NETs attend these training to ensure they possess the skills to deliver impactful lessons. Objectives of HSG Academy are:

- To advance teachers' teaching skills
- To enhance teachers' professional knowledge
- To support teachers in their planning and development of school-based English curriculum

Headstart Academy 為外籍英語老師提供實用的培訓工作坊, 旨在提高他們的教學質素和成效。

Headstart 學院的目標是:

- 提升外籍英語老師的教學技能
- 豐富外籍英語老師的專業教學知識
- 支援老師策劃及開發校本英語課程



## Full-scale Support 全方位支持

Our dedication lies in delivering extensive and comprehensive support to both our schools and our NETs. Our aim is to establish a strong partnership that fosters impactful teaching and learning experiences for students.

我們致力為學校和外籍英語老師提供全面及全方位的支持,旨在建立一個穩固且和諧的合作夥伴關係,促進學生的學習體驗及成效。



#### Continuous Training and Development 持續訓練及發展

Through Headstart Academy, our NETs receive regular training. Popular modules include Classroom Management, Lesson Planning and Development.

通過 Headstart Academy,我們的外籍英語老師會定期接受培訓。常見課題包括課堂管理、課程規劃及開發。



# Class Observation and Performance Monitoring 課堂觀察及表現評估

Twice a year, we conduct class observations to monitor NETs' performance and provide support where it is needed.

一年兩次,我們會定期進行課堂 觀察,以確保外藉英語老師表現 並及時提供協助。



#### Attendance Supervision 出勤監管

Supervise attendance issues such as punctuality and leave application.

<mark>為學校</mark>檢查老師出勤情況, 包括請假申請及代課老師安排 等問題。



## Career Consultation and Support

#### 職業諮詢和支援

Provide mentorship on career plans and advice on EDB NET scheme.

為外籍英語老師提供職業咨詢及 支援服務,以確保外藉英語老師 能夠跟上教育界趨勢。





#### Onboarding and Orientation 入職及持續發展

Help our NETs to appreciate Hong Kong school system, work culture; value and ethics, so that they can adapt effectively to their teaching positions.

協助外藉英語老師了解香港教育制度、工作文化、價值觀和道德觀,讓他們有效地適應教學崗位。



#### Social and Community Engagement

#### 社會和社區參與

Host social gatherings and community events to bring cultural integration and to satisfy NETs' drive for civil pursuit. 舉辦社交聚會及社區關愛活動,促進文化融合。



## Complementary Materials by Curriculum Team

#### 課程團隊協助開發教材

Support our NETs to develop teaching materials when needed. 有需要時協助外藉英語老師開發校本教材。



#### Teacher Assistant 老師助理

Organise teacher assistant to assist NETs in times of need.

有需要時可以安排老師助理在 學校支援。

## Important Timeline 時間表及流程

Feburary – April 二月 - 四月

- Schools send out tenders and NETs specification 學校寄出標書及提供對NETs的要求
- Headstart submits tenders Headstart 回覆標書

April – June 四月 - 六月 ● Schools receive NETs profiles and conduct interview with candidates

學校收到NETs的履歷並與候選人面試

May - August 五月 - 八月

- ●Schools confirm NETs selection 學校確定人選
- ●Contract drafting 草擬合約
- ●Visa application 申請工作簽證
- ●Contract signing 簽署合約

August - September 八月 - 九月

- NETs' onboarding and orientation 職前導向
  - ➤ Understanding work culture, value and ethics 了解本土工作文化,價值觀及及準則
  - ➤ Understanding local education system 熟悉本地教育制度
  - ➤ Understanding school expectations and requirements 掌握學校的期望和要求
- NETs report for duty NETs 進校任教

September onward 九月以後

- Ongoing performance monitoring 持續進行表現監管
  - ➤ Class Observation in **April** and **November** 四月和十一月進行課堂觀察



## **Words from Schools**

## 學校的話







#### 基督教香港信義會心誠中學

#### FANLING LUTHERAN SECONDARY SCHOOL

270, Jockey Club Road, Fanling, N.T. Hong Kong. Tel.: 2670 0541 Fax: 2670 0640

November 2, 2023

Dear Sir/Madam

Subject: Commendation for Headstart Group

I am writing to express my sincere appreciation for the long-term partnership between our organisations in various programmes over the years. The collaboration betweenus has been an enriching and mutually beneficial experience, and I would like to take this opportunity to acknowledge the outstanding professional service and support provided by your team

I would like to highlight the exceptional English TSA oral training programme offered by the Headstart Group. The comprehensive curriculum, coupled with the expertise of your trainers, has proven to be instrumental in helping students develop their oral communication skills. The programme not only equips them with the necessary language proficiency but also cultivates their confidence. I have seen improvements in the speaking abilities of students, and it is undoubtedly a testament to the effectiveness of your programme.

Furthermore, the DSE enhancement courses have been invaluable in preparing students for one of the most crucial milestones in their academic journey. The well-structured curriculum, which covers a wide range of skills in English, ensures that students are thoroughly equipped with the knowledge necessary to excel in the HKDSE examinations. The commitment and dedication demonstrated by your team in providing personalized guidance to each student is comm

In addition to the academic programmes, the Headstart Group's Fun Day events have been a tremendous source of enrichment and enjoyment for students. These events not only provide a platform for students to engage in fun and interactive activities but also foster a sense of community and camaraderic among participants. The attention to detail and the thoughtful planning that goes into organizing these events is truly remarkable, and it creates a positive and memorable experience for all attendees.

Overall, the Headstart Group has consistently demonstrated a co student development. Your professional services have undoubteducational landscape. I wholeheartedly recommend the Her Ms. Michelle Lam academic support and enrichment opportunities.

Once again, I extend my sincere gratitude and best wishes to the English Panel Chairperson

Yours faithfully, Michelle Lam English Panel Chairperson Fanling Lutheran Secondary School



Fanling Lutheran Secondary School \*\*\*\*

I would like to the necessary language



#### Certificate of Appreciation

#### Headstart Group

For organizing English courses and programmes that help our students in improving and experiencing fun in the use of English language

Mr. Tong Hing Keung Principal rmicipai St. Peter's Secondary Schoo



Mr. Tong Hing Keung Principal

St. Peter's Secondary School \*\*\*\*

Appreciate Headstart Group for organising and experience fun in the use of English language.



Buddhist Kok Kwong Secondary School

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I would like to express our appreciation for the high quality English enjoyed it and gained from it. Also, we are pleased with the tutors' performance.

Ms. Wong Man Chi Junior Form Panel Chairperson



Buddhist Wong Cheuk Um Primary School

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responsive. We are pleased with the tutors' performance and the running of the programmes. The teaching materals from

中華基督教會基灣小學 THE CHURCH OF CHRIST IN CHINA KEI WAN PRIMARY SCH 2-5/555 Our Ret: 9/3/655 Your Ret; 13th December 2019 The Headstart Group Limited has provided invaluable assistance to our School at over the years. Throughout our years of cooperation, we have come to expect excellent communication and professional personnel. The communication officer listens to us and provides many teachers to support our English speaking program for the Primary level four to Primary level six Over the years, we have had many friendly and effective teachers sent to us from Headstart. They are always on time, have a big smile for the students, and leave the students and staff with favourable impressions.

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Mr. Chan Chi Cheung

assistance to us over the years. We have had many friendly and effective teachers sent

The Church of Christ

in China Kei Wan

Primary School

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**English Panel Head** 

#### **Contact us**

積極自主 多元成長 律己利他 愛人護生 曹海剛爾灣東敦盟 11 號 11, Eastern 1

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