



# The Assembly

Quarterly e-newsletter to connect with our schools

Issue 1 | Jun 2021



**15<sup>th</sup>**  
**ANNIVERSARY**



# From Our Founder



**Ms. Dannie Hongchoy**



Welcome to this inaugural issue of The Assembly, a quarterly e-newsletter.



I have always wanted to find a channel to connect with our schools. This newsletter is designed to be a nice and easy read; with the purpose of sharing information and stimulating communication.



Headstart is 15 years old. It has nicely integrated into the landscape of English education in Hong Kong. Not only has it witnessed many education policy changes, through our schools, it has also been involved in many English learning enhancement initiatives. Now, in the middle of COVID 19 pandemic and the unprecedented speed of technological advancement, Headstart is swiftly adapting and evolving.



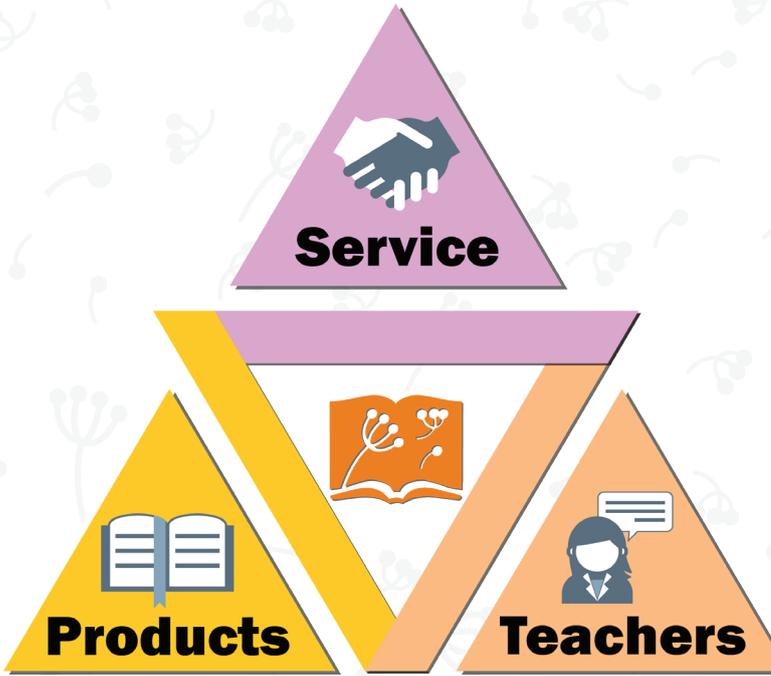
Through the years, I have made many friends in the industry. I am constantly reminded how lucky we are to have committed professionals to take on a task so critical to the well-being of our society: nurturing and developing our young, the future generations and leaders.



I salute to you and wish you success in your mission and vision. Headstart hopes to be with you in your journey every step of the way.



# Headstart Total Solution



After 15 years of dedicated services, we are more committed and enthusiastic towards our mission – to contribute and make an impact on the most important industry in the world – Education!

We consider our schools our partners. When you use Headstart’s service, you are getting the whole company to serve you; you are receiving the Total Solution.



### All-round **Services**

Our Educational Services team is prompt and responsive. Our Quality Management team cuts every operational process to fine details so quality of our service is assured.

### Creative and excellent quality **Products**

Our Curriculum team is made up of highly qualified professionals who take pride in creating cutting-edge curriculum.



### Well-trained and dedicated **Teachers**

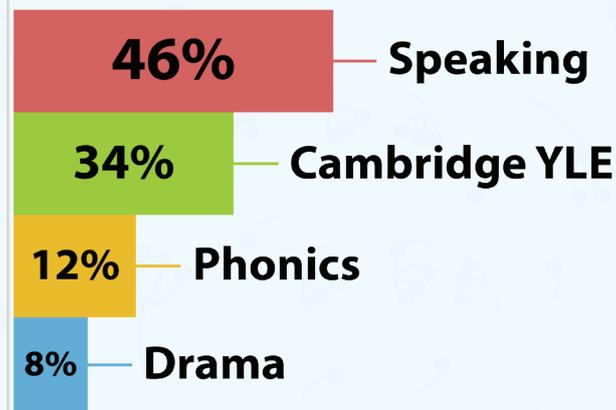
Our Teacher Recruitment and Allocation team scouts Hong Kong and the world for the most suitable teachers and allocate them to meet your requirement.

# Did You Know?



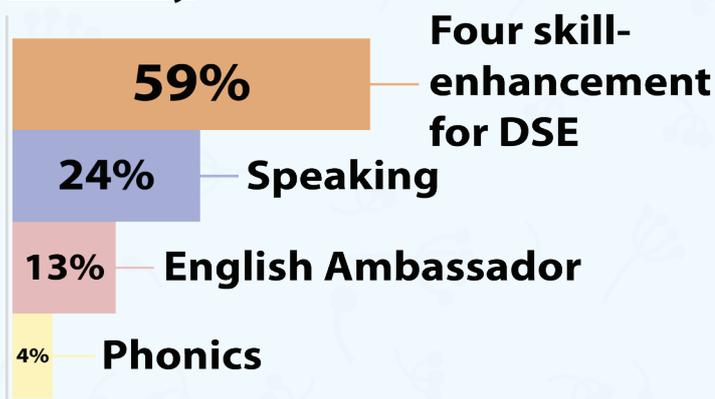
From our recent analysis, the most popular English programmes among primary schools are Speaking and Cambridge YLE.

## Primary



...among secondary schools are four skill-enhancement for DSE and Speaking.

## Secondary



Credit: Product Department, Headstart Group Limited, 2021

# COVID-19 令我們累了 應怎麼辦？

## 網上研討會



疫情肆虐已近一年半，不論是日常生活抑或學習上，各位家長和孩子都面對著不同的挑戰。經歷抗疫疲勞和沒完沒了的疫情所帶來的不安，家長應如何面對自己和孩子的情緒衝突，對抗逆境？

Headstart Group現舉辦“COVID-19令我們累了應怎麼辦？”網上研討會，並邀請小學校長，教育心理學家和家長以不同觀點探討家長和孩子如何共同面對疫情所帶來的影響。

主持：

- Headstart Group創辦人 王凌紫卿女士

嘉賓：

- 聖公會馬鞍山主風小學校長 劉凱芝女士
- 溢思教育心理服務教育心理學家 周聿琨先生
- 家長 蘇令如女士(兒子9及11歲)

研討會詳情:

日期：2021年7月3日

時間：下午3時至4時15分

形式：ZOOM 網上研討會

對象：家長

名額有限，免費參與。

請即報名: <https://hkmacau.headstartgroup.co/webinar/>